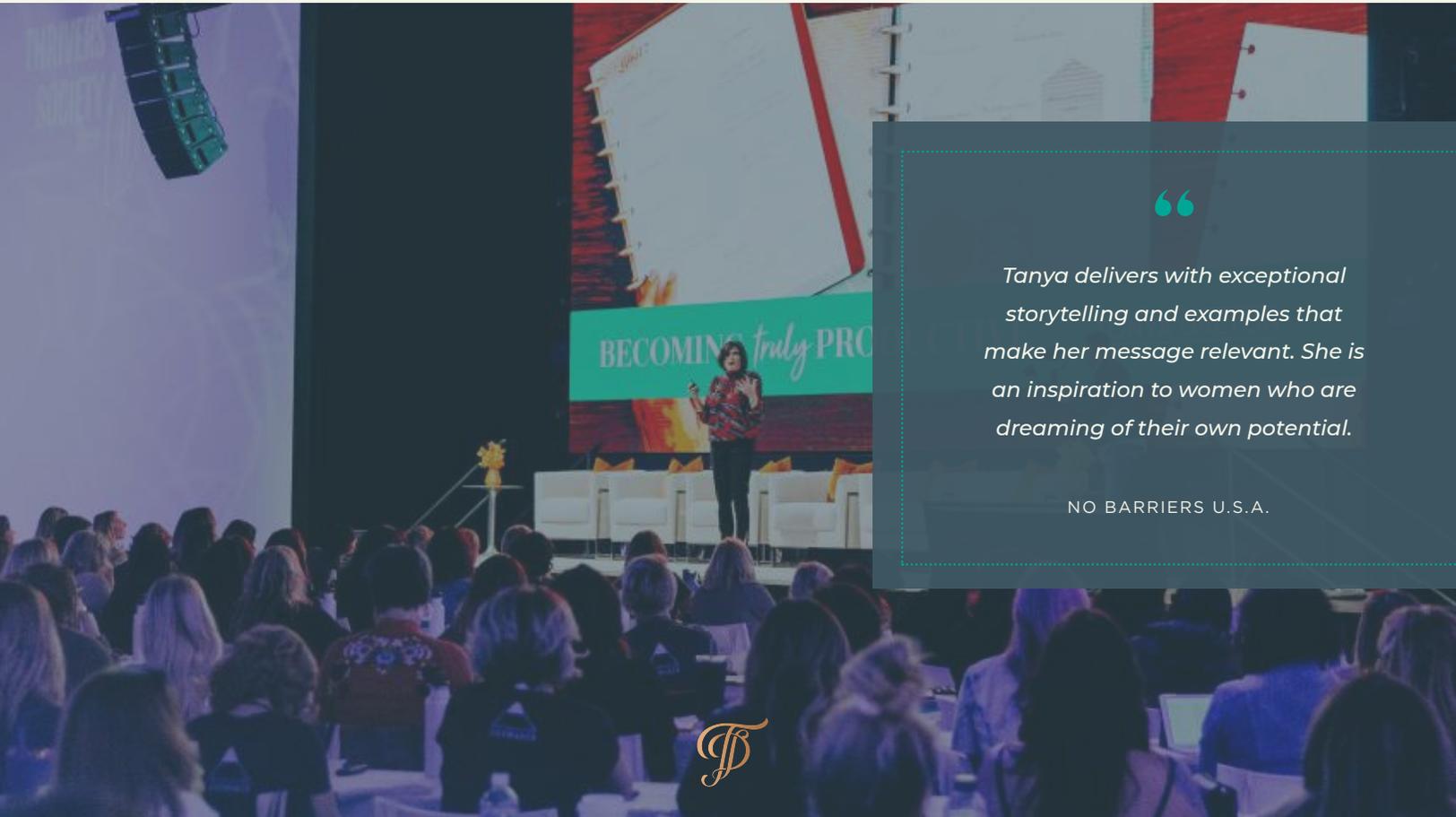


WE WIN
together.

EVENT
PLANNER
KIT



“

Tanya delivers with exceptional storytelling and examples that make her message relevant. She is an inspiration to women who are dreaming of their own potential.

NO BARRIERS U.S.A.

We know planning an extraordinary conference, meeting, or event takes a lot of effort. We also understand that success is measured by how much the audience engages and enjoys the experience. Our goal is to make your job easier, make you look fantastic, and ensure that your event is a huge success!

Tanya

TANYADALTON.COM

next steps.

“A great experience from planning to execution.”

WOMEN'S BUSINESS ENTERPRISE
NATIONAL COUNCIL

1. GET IN TOUCH

Contact Brittney to discuss your event. We will tentatively hold your booking date while we are in communication and ironing out all the details.

2. BOOK YOUR DATE

We will send you your contract to review and sign. Everything is sent quickly via email. To secure a date on Tanya's calendar, a 50% deposit is required.

3. PROMOTE THE EVENT

We want to partner with you to make this the best event possible. We will provide you with marketing materials and extras to help get your audience engaged and excited early.

4. CONSULTATION

A pre-program consultation helps Tanya gain insight regarding your organization, event theme, and meeting objectives. She will prepare a program that is personalized to suit your event.

5. SHOWTIME

If this is an out-of-town engagement, Tanya will generally arrive the day before her presentation. This allows for lower stress levels with airline delays and adequate time to ensure showtime success.

keynote 1

BENDING TIME

Why Time Management is Killing Your Productivity

How can I get everything done when it feels like there's never enough time?

We believe we should work harder/faster/better to get more done, but we've been thinking about it all wrong. In the pursuit of productivity we think our biggest struggle is we need more hours in the day. Unfortunately, though, there's no way to gain more time—we all have the same 24 hours each day.

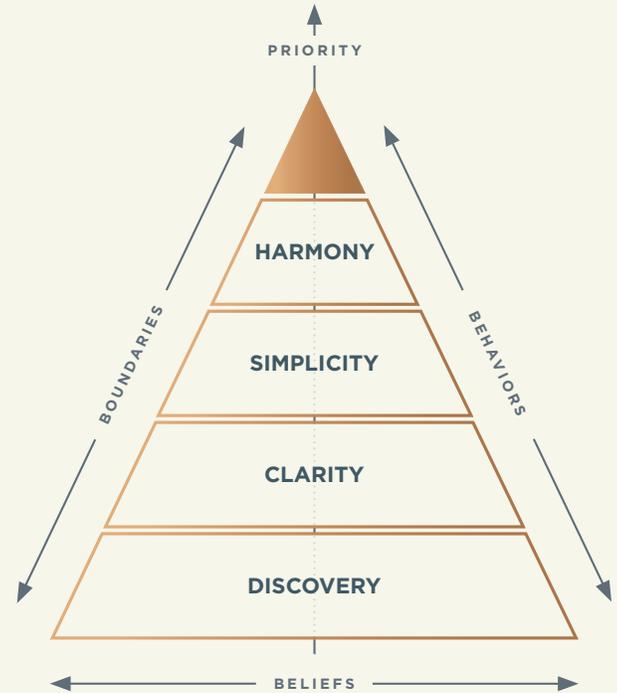
The truth is: There is no scarcity or abundance when it comes to time, which is why we need to change our relationship with it.

For far too long, productivity expert Tanya Dalton understood the feeling of racing the clock and chasing busy only to fall into bed exhausted, worrying that she still hadn't done enough. It took a moment of personal crisis to transform her relationship with time and to stop being overwhelmed by her own to-do list.

Through shared stories, research and case studies Tanya offers a fresh glimpse into our psychology to understand the deep inner workings of our unique beliefs, behaviors and boundaries. Through this transformative journey, audience members will reclaim their time, reignite their purpose, and restore harmony to their lives. They'll leave with the strategies and tools to make them truly productive.

LEARNING OBJECTIVES

- Break through limiting beliefs about time to fully take advantage of every minute
- Reveal the unique priorities for each individual and build a framework so those priorities become the focus
- Identify and eliminate gaps in their day where they are working busy instead of productively
- Gain actionable strategies for maximizing success while feeling like they have more time than ever before



keynote 2

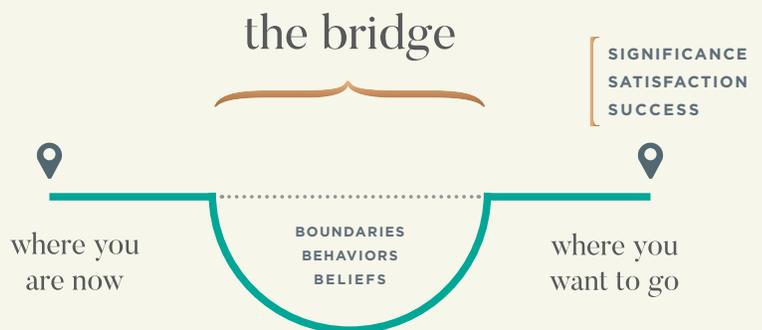
PURPOSEFUL PRODUCTIVITY

The Secret to Creating Impact at Work and Beyond

Are you filling your calendar... or are you filling your soul? People often believe that their big purpose lies somewhere else—in another job or with a different career. They mistakenly think that purpose is out of reach or that they don't have the ability to make the impact they desire.

We all want to feel like our work matters, that we are part of something much bigger than ourselves. The truth is: You don't need to search for your purpose, it's hidden in the work you already do.

After experiencing her own burnout, productivity expert Tanya Dalton realized she needed to stop trying to do more, and focus instead on doing what was most important. She had fallen into the achievement trap of setting the wrong goals and chasing too many shiny objects. By connecting her purpose to her work, she scaled her business to 7 figures in just 18 months.



Recent studies verify that people who connect their work to a bigger purpose are significantly more satisfied, more innovative and more motivated. In this powerful keynote, Tanya shares insightful tactics, case studies and entertaining stories that empower audience members to walk out of this experience feeling ready to take action with tools they can bring back to their teams, their families, and their lives.

LEARNING OBJECTIVES

- Strengthen the connection between work and purpose to learn to love what you do in an entirely new way
- Communicate stronger value during interactions with clients to build more meaningful relationships
- Develop strategies to set the right goals and extinguish distractions that continually stand in the way
- Unlock an attitude of contribution to train your brain to see opportunities instead of obstacles

NEXT LEVEL

support.

NOT JUST A SPEAKER... A PARTNER

Get Attendees Excited & Promote Your Event

- Webinar or Podcast Interview
- Guest Blog Post
- LinkedIn or Facebook Live Q+A
- Customized Video Teaser
- Email to my Audience
- Call out on my podcast
- Have something else in mind?
I'd love to hear it.

“

*Our audience said it was EXACTLY
what they needed to better
manage their work and family life.
Our attendees hung on every word!*

KINGDOM CONCIERGE
TRAVEL AGENCY

TANYA'S

experience.



Tanya Dalton is a best-selling author, transformational speaker, and nationally recognized productivity expert. She helps female executives and entrepreneurs step into purposeful leadership.

In addition to having her first book, *The Joy of Missing Out*, being named one of the Top 10 Business Books of the year by Fortune Magazine, Tanya's podcast, The Intentional Advantage has received millions of downloads from listeners around the world. She is also a featured expert on several networks including NBC and Fox and is a VIP contributor for Entrepreneur.com.

Tanya has been featured in some of the world's leading publications including Forbes, Inc, Fast Company, and Real Simple. She has been awarded the elite Enterprising Women Award and has been named the Female Entrepreneur to Watch for the state of North Carolina.

Tanya is also the founder of inkWELL Press Productivity Co. a multi-million dollar company providing tools that work as a catalyst in helping women do less while achieving maximum success.

Her highly anticipated second book, *On Purpose: The Busy Woman's Guide to an Extraordinary Life of Meaning and Success*, launched last fall through HarperCollins Publishing.

TANYA BY THE

numbers.

“energetic, empowering and very relatable to her audience.”

AMERICAN HEART ASSOCIATION

8

LANGUAGES

Tanya's books have been translated into eight different languages around the world.

45%

OPEN RATE

Tanya has a highly engaged following of loyal fans. Her average email open rate is 45%.

15

YEARS

Tanya started her first business 15 years ago with just \$50. She is now in the top 2% of female entrepreneurs.

50K

FOLLOWERS

Tanya took a stand and stopped using social media because it didn't align, despite having a large following.

100+

PODCASTS

Tanya has been interviewed on over 100 podcasts for her expertise in productivity and business.

50+

APPEARANCES

Tanya has appeared on more than 50 local and national TV programs both virtually and in-person.

22

YEARS

Tanya has been happily married to her husband John for 22 years and has two kids.

11

MOVES

Tanya moved 11 times before she turned 18 (*she was the new girl in middle school 3 times*).

contact.

EVENT PLANNER KIT

FOR INFORMATION & BOOKING

EMAIL

BRITTNEY LYNN

Event Concierge

brittney@humanconnectionagency.com



TANYADALTON.COM